

USING THE TOOLS YOU ALREADY HAVE OR ALREADY EXIST

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Who are you? Are we enemies? Why am I on this wall?

- Registrars
- Sanction Chairs/Scheduling
- * Top Ten Recorders/Results/Records
- Officials
- Other LMSCs leadership
- * "None of the above" who?

If we only had a wheelbarrow, that would be something

- * Tools exist to help us as swimmers and USMS leaders
- Major tools and types
- What works well
- Integration!
- * I could talk for hours...but I won't...I hope

Why didn't you list that among our assets in the first place?

- * USMS.org
- * Hy-Tek
- * ClubAssistant
- * TeamUnify
- Other athletic web systems
- General web/social systems

Who Are You? No one of consequence

- Adult-Onset Swimmer
- Triathlete/Ironman from a bike/run background
- Masters swimmer
- USA-S and USAT official
- Former TTR in MN
- Current TTR for IL and Officials Chair for PC

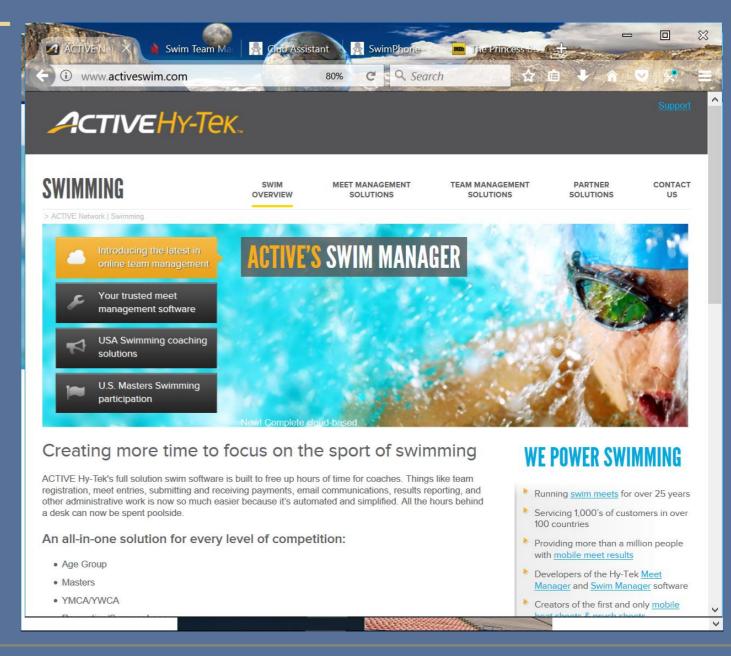




HY-TEK: MEET/ SWIM MANAGER

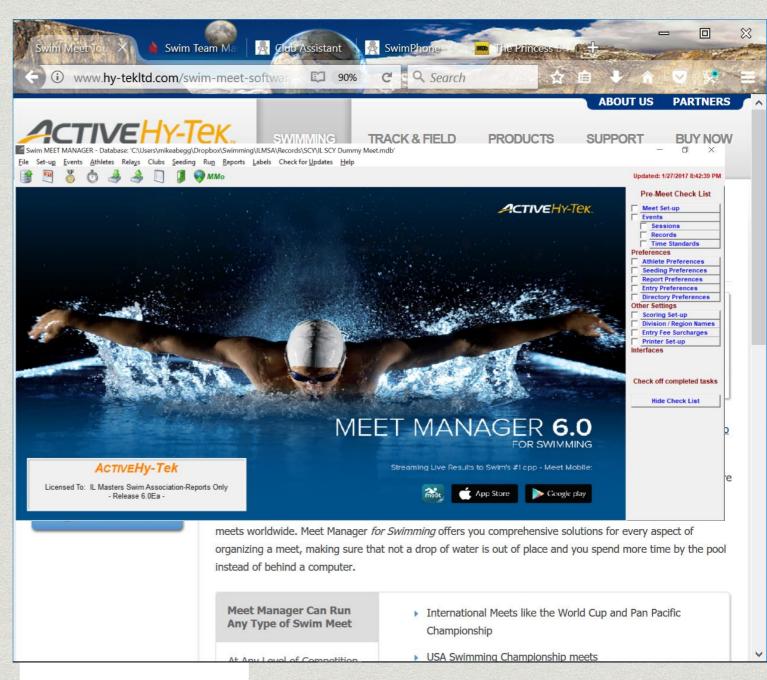
MEET MANAGEMENT
RECORDS
MANAGEMENT
RESULTS
PROCESSING

PART OF
ACTIVENETWORK:
ACTIVESWIM.COM



Hy-Tek: Meet Manager

- Most common database system used to manage meet results
- Interfaces timing system data with athlete registration and lane assignments
- Complex, steep learning curve at first. Most Deck Refs hate it but they're required to know it
- Meet directors NEED someone who knows how to use it
- TTRs have access to a free desk copy





Hy-Tek: Meet Manager

- * TTRs can use the desk copy to receive and review Meet results. Great transitional tool before uploading
- A few limitations, in IL we have a paid license because I take some of the burden off our meet hosts
- * Tip #1: if you use workout groups, set all the WOGs with their parent Club as the alternate club then when doing the export of results, select Use Alternate ID.
- Tip #2: can maintain LMSC records for all events by creating a dummy meet with all events. Anytime there's a record change, update the dummy meet manually. Then do an export and you can provide a records file to your meet hosts.
- Tip #3: Registrar can create an export from USMSAdmin with all registered swimmers in the LMSC. Load this file into a Meet setup before doing entries and you'll have a check on USMS ID and club affiliation.



Hy-Tek: Meet Manager/ Meet Mobile

- End-user tool smartphoneApp
- Near realtime meet results (usually \$) with some free elements
- * Tip #4: Requires Meet Manager computer be internet connected. Is this still a problem?





Hy-Tek: Team Manager -> Swim Manager

- Team Manager is "twin" to Meet Manager
- Transitioning to Swim Manager online system
- Tight integration with their Meet Manager product
- Some challenges using it w Masters - records



TRACK & FIELD PRODUCT S

Introducing team management software made better with cloud-based integration and robust administrative solutions

Swim Manager provides coaches, parents and team administrators with a cloud-based, full solution team management software that integrates with Hy-Tek Meet Manager and Meet Mobile. The system is designed to help coaches build a better swim program with a simple pricing structure for every level of competition, every age group from summer leagues to Masters.

Swim Manager has been built to free up hours of time with 24-hour access for coaches, parents and administrators to online tools for team registration, meet entries, payment submission, communications. results reporting and other administrative functions.



Experience ACTIVE Hy-Tek's Swim Manager

Watch a 60 Second Product Overview



CLUBASSISTANT

MEET REGISTRATION
SWIMPHONE
CLUB/LMSC
MANAGEMENT



Club Assistant Products

Club Assistant supports all types of clubs



Online Club and Team Management

Club Assistant was developed to help clubs manage their membership. Features available to office administrators, coaches and users include membership management, billing, email, reports, and calendars.

Online Swim Meet Entry Software

Club Assistant provides an easy-to-set-up, easy-to-register and easy-to-reconcile online meet entry process for Swim Meets, Open Water Events, Pool Open Water Events, Postal Events and Virtual Swims.

Online Event Entry Software

Club Assistant provides an easy-to-set-up, easy-to-register and easy-to-reconcile online event entry process for events and clinics.

Custom Websites

The Club Assistant professional design team offers creative custom website design services and will work with you to analyze your organization's needs, give you practical advice and guidance, and develop the best solutions for your site. Our design services include:

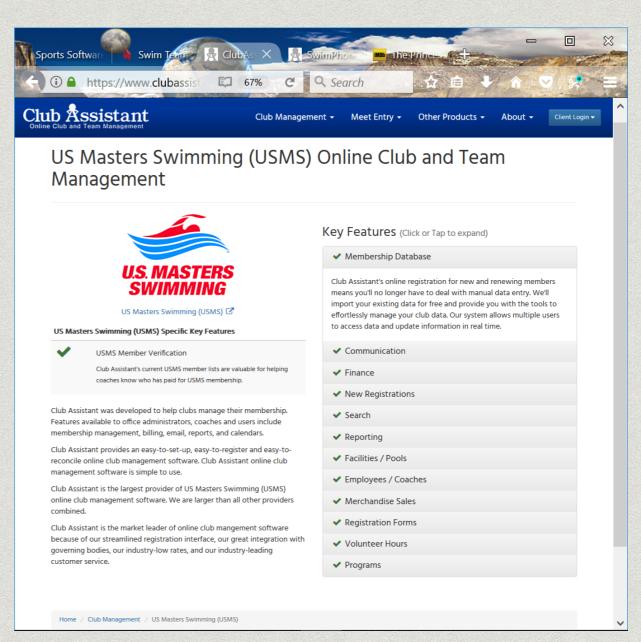
- HTML website design
- Dynamic website design
- · Dynamic navigation systems
- Custom graphics

SwimPhone

Swim Meet and Open Water Results

ClubAssistant: LMSC & Club Management

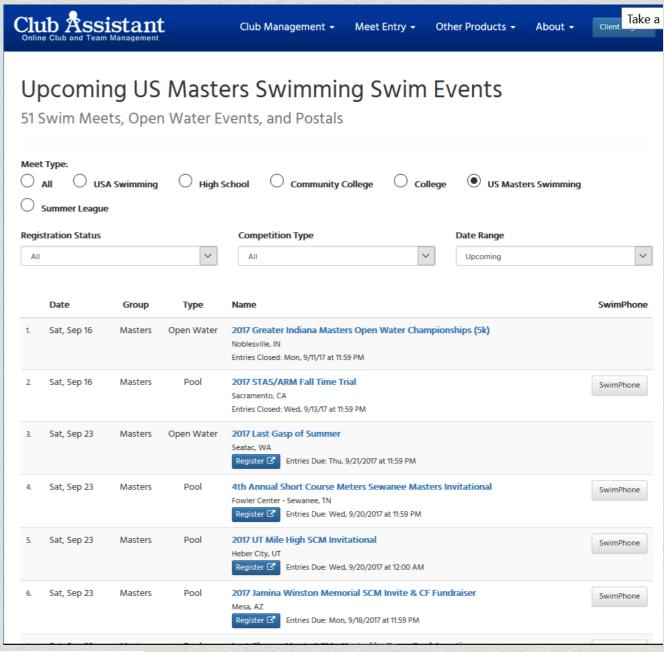
- If you've ever registered for USMS online, you've used it
- LMSC Registrars use it to access member info
- Individual clubs manage their membership, comms, finance
- Interlinks between USMS member database and LMSC/Club info





ClubAssistant: Meet Registration

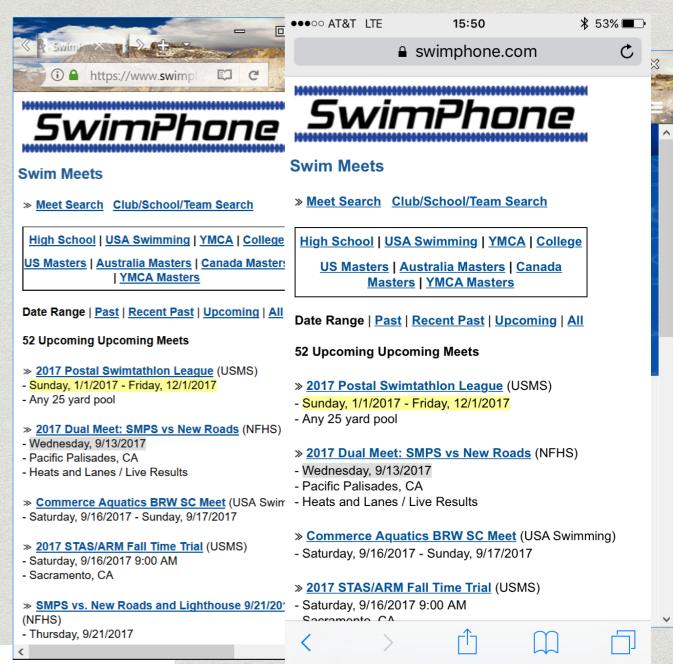
- Most common tool for Masters Meet online registration
- Can set meet up on the admin site or (Tip #5) import from Meet Manager file
- "Special Relationship" with USMS - does a live query of registration db to confirm membership status - only system that does this





ClubAssistant: Not Just for Registration Anymore

- SwimPhone. Not pretty.
 Data-driven.
- Not an App but a clean mobile-optimized web site which just works.
- Connects from Meet
 Manager: seeding, results,
 online checkin





TEAMUNIFY

CLUB/LMSC MANAGEMENT WEB SITES







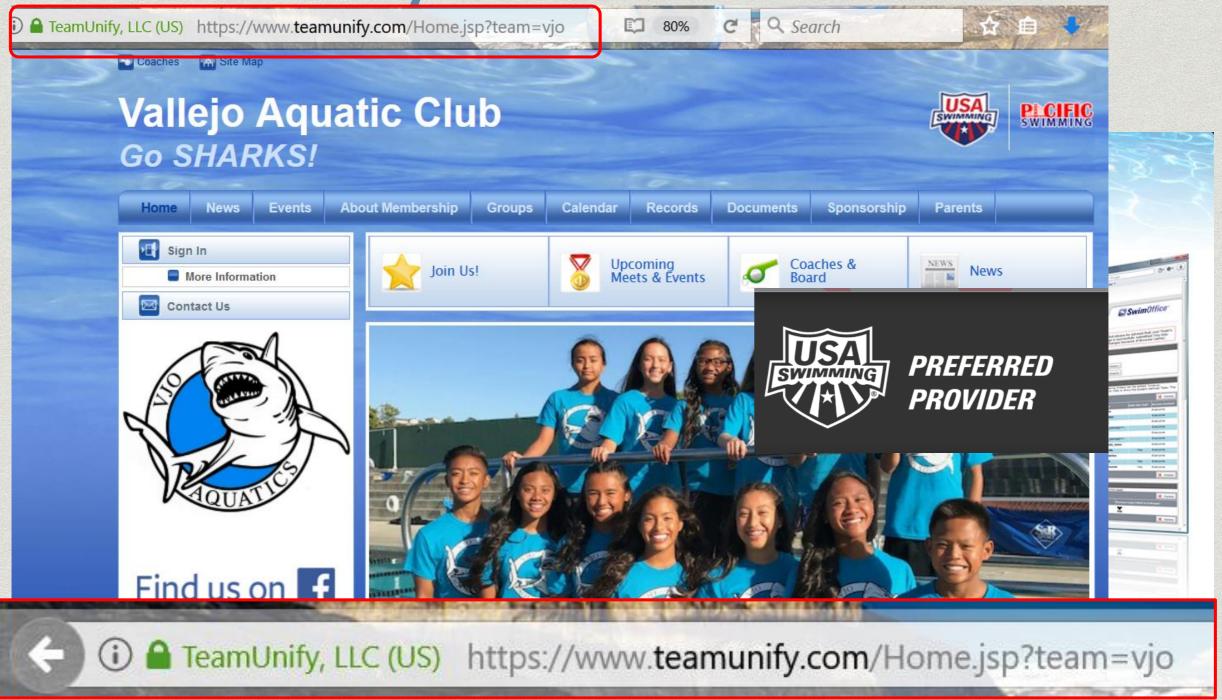
TeamUnify - Club Management

- SwimOffice: club management suite
- Handles billing, scheduling of facilities/groups, calendar, meet volunteer signups
- Multiple user types
- The more interest and skill, the more you can do





TeamUnify - Web Sites





OTHER WEB SYSTEMS

EVENT SIGNUPS WEB SITES



Active.com / Signmeup.com / Eventbrite...eVite...Facebook...

- Less common tools in swimming world but some folks esp. triathlon crossovers may use them.
- Active, SignMeUp, others optimized for athletic events but no swimming specific tools - might use them for workout type events
- Active now also owns Hy-Tek; just starting to see technical crossovers
- Eventbrite, evite, even Facebook might be good choices for social activities





USMS.ORG

PLACES TO SWIM
ONLINE WORKOUTS
CALENDAR OF EVENTS
ONLINE RESULTS
DATABASE
ONLINE SANCTIONING
EVENT RANKINGS/TOP
TEN/ RECORDS
USMSADMIN

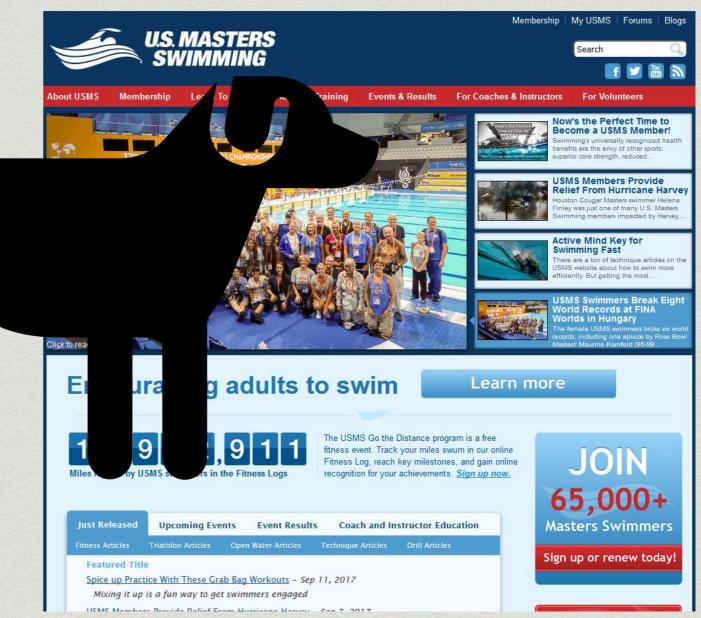
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USMS.ORG

Where it all ome together

- Compilation of year
 effort organically
- Mind-blowing am information
- Underutilized
- * USMS.ORG 3.0





Show all places to swim within 25 miles of 55401 (zip code)

Lap Swim / Workout Times: TTh 5:30-6:30pm

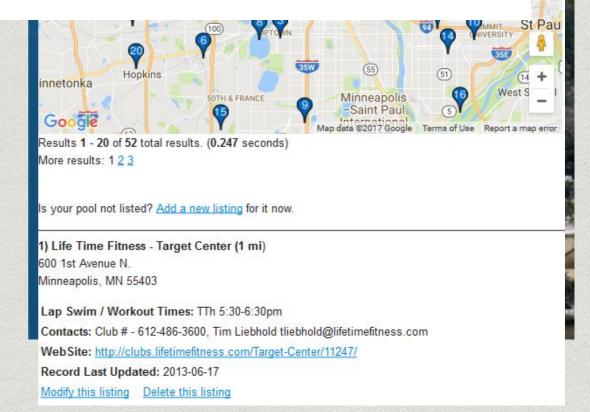
Contacts: Club # - 612-486-3600, Tim Liebhold tliebhold@lifetimes

WebSite: http://clubs.lifetimefitness.com/Target-Center/11247/

He Record Last Updated: 2013-06-17

Modify this listing Delete this listing

Tip #6: Interconnection: Needs to be maintained by users - some info can be seriously out of date -LMSCs should designate someone to keep an eye on



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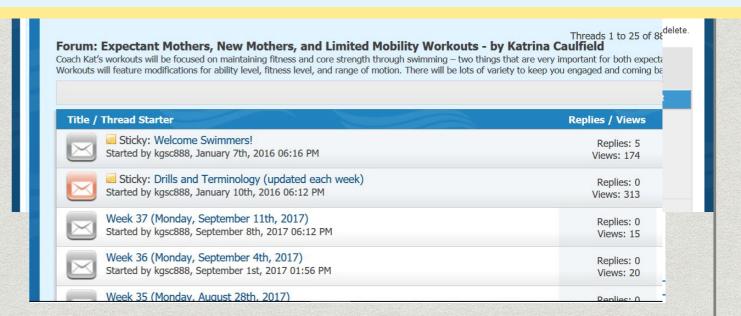


USMS.ORG: Online Workouts / Fitness Logs



Expectant Mothers, New Mothers, and Limited Mobility Workouts

 Fitness log – optimized for swimmers' activities





USMS.ORG: Calendar of

Events

- Searchable database of events, local, zone, national, international, postal, clinic, meet, open water...
- Entered using Sanctions tool even for nonsanctioned/non-recognized events
- Tip #7: Again, the interlink is clubs/LMSCs taking ownership of their events, esp. non-meet events

Event

Home ▶ Events & Results ▶ Calendar of

Calendar of Events

Add a New Event



Competition or Clinic: Competition

Event Directors Only:

Submit a change to this event's listing

Request that this event be removed from the calendar

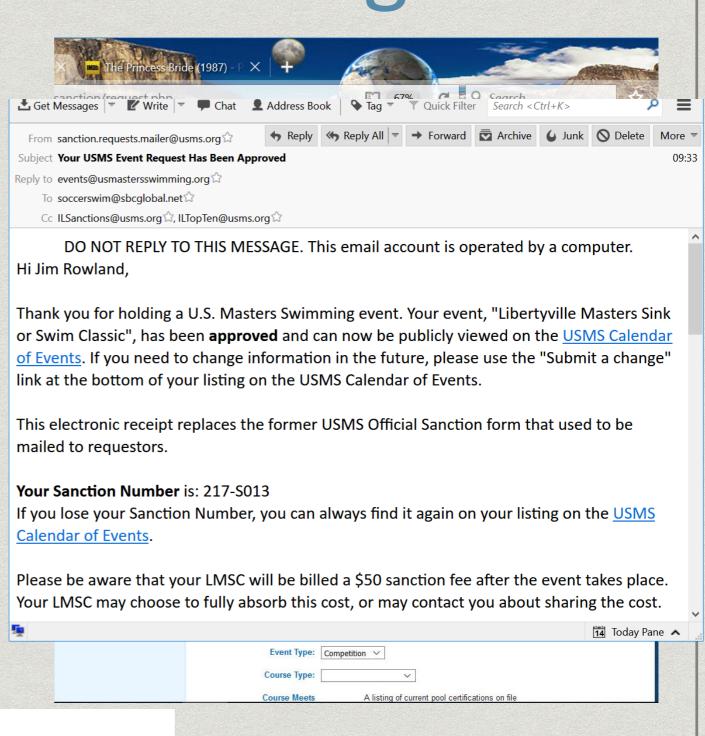
Contact:





USMS.ORG: Sanctioning

- Sanction/Recognition applicants start here
- Interconnection between
 Meet Directors and LMSCs
- Information goes out to TTRs, Sanction Chairs, Open Water, others





USMS.ORG: Results Database

- Goal: Every Swim, Ever
- Reality: lots of historical data, and almost every recent swim from a Sanctioned or Recognized meet
- Tip #8: Key role of the "modern" TTR receive meet results from Meet Directors, review, clean up, upload, audit
- For swimmers: Track progress, set goals
- Tip #9: Interconnection: CA online registration can look up your time history for entering a seed time

Home ▶ Events & Results ▶ Event Results Database Event Results Database Track mv individual results
 Home ► Events & Results ► Event Results Database ► List of Meets Meet Results Database All Available Illinois LMSC Meets (146 meets) **Event Results** USMS Individual Meet Results for Michael L Abegg (108 swims) Below are all recorded individual results attributed to Michael L Abegg. Sort results for each event by: Time, by age group Show SCR and NS swims: Update Display Short Course Yards Results [SCM | LCM] SCY Results for 50-54 Age Group Heat/ Name Date (MeetID) Club Event **Place** Lane Time Michael L Abegg 2017-02-04 (20170204USF-1YY) VJO 50 Free H5 / L8 34.98 VJO 50 Free H15 / L9 35.31 Michael L Abegg 2016-04-08 (20160408PM-1Y) Michael L Abegg 2017-04-07 (20170407ILSTMTY)



USMS.ORG: Event Rankings / Top Ten / Records

Closely rela Database

Records ha own throug Administra

- Top Ten is NTA, 3 tim checking, r
- Tip #10: E\ as Results swims will Records

Learn To Swim

Fitness & Training

USMS National Reco

U.S. Masters Swimming maintains a may be viewed or downloaded in a va available at the FINA Web Site.

Individual Records

- · By Age Group
- By Event
- By Swimmer

Note: The U.S. Masters Swimming re Records and Tabulations Committee. documented and verified. The records also includes any verified record-brea along with a completed Record Subn swim meet

Home ▶ Events & Results ▶ U.S. Masters Swimming Top 10

Home Fivents & Results Jus. Ma U.S. Masters Swimming Top 10

Each year, U.S. Masters Swimming publishes a list of the Top 10 times that have been sv event for each of the three pool courses.

View the Top 10 Listings:

- Top 10 listings by age group / year / course: Individual | Relay events
- . Search for all Top 10 listings for any swimmer
- · All-time fastest individual swims from Top 10 listings and event results database
- LMSC / Zone / Club listings: LMSC Top 10 Summary for all years Individual | Relay listings by year / course
- Create your own zone, LMSC or club Top 10 list from swims found in the event rest
- FINA Masters World Top 10 tabulations

More details on the Top 10 process:

- Procedures for Top 10 submissions
- Top 10 FAQ
- · Publication schedule

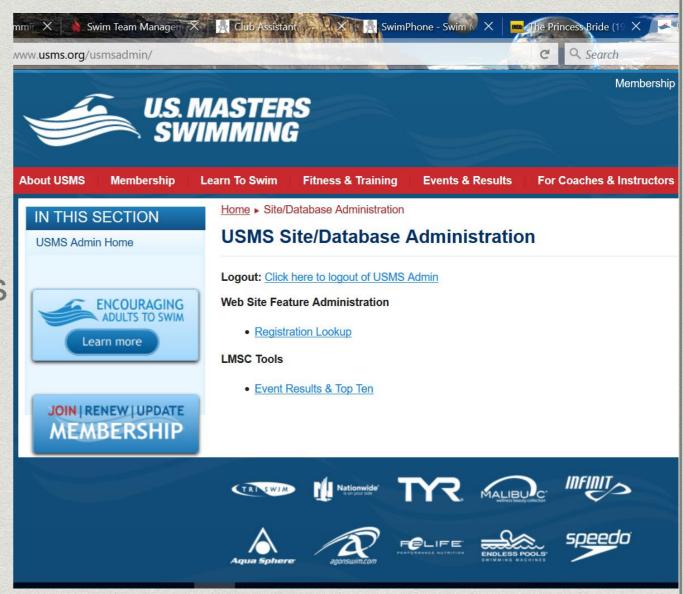


Long Course Meters

Season: 2017 ×

USMS.ORG/usmsadmin

- Where the magic happens
- * TTRs load and audit meet results from Meet Manager exports, prepare Top Ten Reports for annual submittals
- Registrars enter and load registration records and data
- Web site management tools (top secret!)





LET ME EXPLAIN

NO, THERE IS NO TIME. LET ME SUM UP.



Huge Range of Tools

- Even the ones that look like a Swiss Army Knife really aren't.
- Just because you CAN do results management or event scheduling from one, doesn't always mean you should.
- * Assume there's a tool for what you need but research until you find the best one.
- Fortunately many of them aren't crazy expensive. But expect to pay for quality and support.

Finally,



- * Contact me: mikeabegg@me.com
- You know I said something about {******} and now you don't remember - I love teaching and sharing
- You found a new way to use the tools or found a better tool - I love learning