

March 18, 2018, SI LMSC Annual Meeting Notice of the 3/18/18 SI LMSC Annual Meeting has been duly sent and called during or following the swim meet at the Hazard Pool, Mission Valley YMCA, 5505 Friars Road, San Diego, CA 92110.

MINUTES

I. Call Meeting to Order by Chairman – Meeting called to order.

II. Roll Call - Establish Quorum – Quorum established.

III. Reading, Correction, and Adoption of Minutes: The SI LMSC 1/21/2018 meeting minutes were reviewed.

MSA the January 21, 2018, SI LMSC Meeting Minutes.

IV. Officers' Reports:

A. Chair:

1. The USMS Adult Learn-to-Swim Instructor Certification course in San Diego will be May 5, 2018, 7:30 am – 3:30 pm; the May 5-6 Clinic Course for Coaches and May 6 Stroke Development Clinic were cancelled.
2. SI LMSC nonprofit organization documents and filing status were reviewed.
 - a. The SI LMSC Annual Charitable Trust Registration with the California Department of Justice (DOJ) and 2018 Annual Registry Renewal Fee Report, RRF-1 were mailed to the Attorney General of California on 1/8/18.
 - b. The SI LMSC Federal Tax filing, IRS Annual electronic form 990N, and CA Franchise Tax Board annual electronic form 199N for 2017 were filed on 1/8/2018, and filings were confirmed. The National Office was re-notified that the SI LMSC 990N had been filed and confirmed on 2/22/18.
 - c. The audited, approved SI LMSC 2017 Financial Report was sent to the USMS National Office on 2/22/2018.
 - d. The 2017 SI LMSC Annual Meeting Minutes were posted on the SI LMSC web site on 1/29/2018 and sent to the National Office on 2/22/2018.
3. The SI LMSC policy regarding cameras, photography, and video recording was reviewed.

MSA to reaffirm the SI LMSC policy to NOT allow photography or video recording behind the starting blocks before and during the start of events and in the area between the timers and the edge of the start end of the pool at all times.
4. The 3/18/18 email sent by the USMS National Office to the SI Chair regarding volunteer and task forces was reviewed. Two USMS task forces were set up. (1) The Volunteer Task Force (Chair Laura Winslow) includes members with national and local volunteer experience and has a mission to investigate and recommend “how to optimize USMS’s volunteers as resources now and in the future.” (2) The Convention Task Force (Chair Ed Tsuzuki) includes members with varying levels of convention experience and has a mission to “examine the current and future value of USMS’s House of Delegates Annual Meeting and participation in the USAS Convention, and make recommendations for the future.” The intent of the convention task force was unclear. Comments and questions addressed whether USMS is still a volunteer-run organization and whether voices of volunteers running the USMS organization at the local level were being heard or considered. There were concerns about paid staff making unrealistic work and time demands of unpaid volunteers and comments about who was taking credit for work done by volunteers.
5. Greater demands upon volunteer time, inadequate notice/response time, and unrealistic expectations were discussed.
6. USMS COO Bill Brenner notified SI LMSC on 2/22/18 that USMS was forming a new club in SI LMSC with the name “Masters San Diego” which would be funded by USMS as a Local Program initiative “beta test.” On 2/23/18, an email was sent to Mr. Brenner on behalf of club representatives for San Diego Swim Masters, a club that has been registered since 1972, regarding potential confusion and name identification infringement and formally requesting that the new club NOT be called Masters of San Diego. Bill Brenner, who is a Florida LMSC member, registered a new club in SI LMSC on 2/28/18 with the name City of San Diego Masters. [Already, there has been confusion; a swimmer, intending to register as San Diego Swim Masters, registered as City of San Diego Masters.]
7. Some coaches in SI received a USMS Club and Coach Services email on 3/6/18 asking them “to work with USMS to launch a new Masters program in San Diego” and stating that it was “a ground floor opportunity for an ambitious Masters coach to develop, coach and lead a Masters swim program with the support of US Masters Swimming.”
8. Subsequent to the 3/6/18 email, a number of complaints, comments, and questions have been received such as:
 - a. USMS is subsidizing a club that will unfairly compete with existing local programs which are self-funded.
 - b. USMS is setting up a club in an area with existing clubs and workout groups and may or will be able to charge less because they are funded and/or subsidized by USMS.
 - c. The City pool location for the new club is closed 98 days per year as well as all Sundays and has limited hours.
 - d. USMS is setting up a club in a location that was used by another club within SI LMSC.
 - e. The new club’s administrative costs are being paid using USMS funds, which is unfair to other local clubs and individual members since their membership funds are being used to support a club established by USMS.
 - f. USMS is trying to poach club and workout group coaches for their program using USMS funds.
9. SI LMSC equipment needs and timing requirements were discussed (back up button cables, back up buttons, and timing computer printer). The projected restricted fund for equipment needs to be increased.

B. Vice Chair: no report

C. Treasurer:

1. The peer-to-peer March 13, 2018, treasurer’s telephone conference meeting was recorded and is available.
2. Financial Reports were reviewed.

MSA to accept the Financial Report.

D. Registrar:

1. 2018 USMS overall registrations are running 6.2% less than 2017 and 8.9% less than 2016.
2. 38.8% of SI members have excluded receiving the USMS Swimmer magazine in 2018; up from 25% last year.
3. 18 clubs are registered plus Unattached (UC44). La Jolla Cove Swim Club has not renewed. Current clubs are: UC44 Unattached, HFST Achievers, CARL Carlsbad Swim Masters, CSDM City of San Diego Masters, CMA Coronado Masters Association, ECFY East County Family YMCA Masters, EVO Evolution Multisport, HSAM Heartland Swim Association Masters, LPPM Las Palmas Pool Masters, NHMS Nighthawk Masters Swim, OSS Oceanside Sea Slugs, RW Ramona Masters, ALTS San Diego Adult Learn To Swim, SDSM San Diego Swim Masters, SBSM Solana Beach Swim Masters, STR Spartacus Training & Racing, SSSD Swim Smooth San Diego, KCSD The Salvation Army Kroc Center San Diego, WIND Wind-n-Sea Masters Swimming.
4. 2018 SI individual registrations as of 3/17/18 were 530 (versus 570 last year), about 7.1% less than 2017.
5. Reasons given for lack of renewal include the following: The potential member -
 - a) is deceased, injured, ill, or suffering from a long-term debilitating condition.
 - b) can no longer afford the increased USMS registration fee and/or costs to work out/swim.
 - c) only renews if swimming in an upcoming sanctioned competition; renews just before the event.
 - d) is military; is or will be deployed at sea, overseas, or another location for an extended time; has no access to training facilities or programs; has received military orders to a duty station elsewhere or overseas.
 - e) doesn't have a job; is moving; is taking job elsewhere; is retiring and relocating out of the area.
 - f) sees no value in joining USMS (swims or works out on own for fitness or swims for fitness with a group).
 - g) is only interested in fitness and is not required to join USMS to swim laps at a local facility.
 - h) has young children at home; has no time for training; has no child care; is a single parent with no free time.
 - i) was swimming at a City pool, but pool has been closed and other nearby pools are closed or have odd hours.
[Note: of the 13 San Diego municipal pools, 12 are closed for consecutive periods ranging from 42-98 days per pool per year plus other additional closure times. During non-summer times, some are not open on Sundays or have unusual open hours (not before noon, not in evening, etc.)]
 - j) doesn't want personal information to be available to USMS due to security, safety, or privacy.
 - k) is receiving too many emails and marketing items; thinks USMS has sold/given mailing information to others.
 - l) is a water polo player or triathlete and has joined those organizations.
 - m) has stated, "It [USMS] is no longer about competition."
 - n) tried Masters Swimming and now is trying another sport.
 - o) is only interested in ocean swim workouts; previously joined to train for open water events, however events were cancelled due to pollution; no longer swimming due to too much pollution.

Secretary:

1. IRS donation acknowledgment letters have been prepared for all donations; total donations are down from 2017.
2. The following forms or packets have been updated: Individual Member Registration, Club Registration, Foreign Swimmer Meet Entry, Change of Affiliation/ LMSC Transfer, Pool Length Certification, Bulkhead Placement Verification, Acknowledgment of Donation, USMS Observer, Meet Director Compliance/Evaluation, Pool Sanction application and information packet, and Recognition application and packet.
3. Update of the Open Water Sanction application and packet is in process.

V. Committee Reports:

1. USMS H&A (BD): committee is working to locate, scan, and add old convention documents, old Top 10 booklets and errata, and Open Water National Championship results as well as performing other research and archive duties. USMS Rules (MF): differences document being reformatted; list of required meet announcement information being compiled.
2. Tabled reports: USMS National Committee Liaison Reports, Coaches, Communications/Editor, Web Master, Officials & Official Certification, Marketing, Fitness, Safety, and Senior Games.
3. Places to Swim (SI web site and USMS site) was updated January 18, 2018.
4. Fitness events and USMS clinics or courses offered in SI LMSC are listed under "Clinics, Courses, and Fitness Events" on the SI LMSC web site; the USMS Adult Learn-to-Swim Instructor Certification course was added.
5. Sanction/Recognition & Scheduled SI Meets: 5/20/18 SCY MVY Relay & Distance Meet; summer 2018 LCM SI Champs; 9/23/18 SCY SD Senior Games; 11/04/18 SCM Plackemeier Memorial meet.
6. SI SCM records were updated and posted on March 14, 2018.
7. Top 10 Recorder: Problems with all 2017 SCM Relays (listed as long distance instead of pool, causing SCM Relay All Americans to be listed as long distance relay AAs) were reported to the USMS Top 10 Recorder and Records and Tabulation committee chair. 1/20/18 meet times were uploaded to the event ranking database.

VI. Special Orders: none

VII. Old Business: The 2018 USMS Annual Meeting is 9/26-29/2018 at the Hyatt Regency Jacksonville, FL. SI has two automatic delegates. Two SI delegates were appointed as well as two alternates.

VIII. Elections: none

IX. New Business: Discussion of nominating 1-2 SI members for the Dorothy Donnelly award was tabled.

X. Announcements: Notice of subsequent SI LMSC meeting on 5/20/18 and following all scheduled meets.

XI. Adjournment: MSA to adjourn the annual meeting.