Minnesota Masters Swimming - Board Meeting Minutes Annual Meeting 10/25/2014

Items	Discussion
1. Attendees:	Board of Directors Tom Moore – Chair Katy Vandam – Treasurer Brian Holthus Karen Zemlin Sandra Frimerman Dave Bergquist Louise Buckler Krisie Melsen Carrie Stolar Marc Anderson Hall of Fame Inductees & Guests Members Held Saturday, October 25 at 3:30pm
2. Agenda	Minnesota Masters Swimming Committee Annual Meeting October 12, 2013 - Agenda ANNUAL MEETING 1. Introduce Board of Directors 2. 2013/2014 Events Review 3. 2014 Goals & Accomplishments 4. Elections for 2015 AWARDS BANQUET 5. 5. Open Water Half Marathon 6. 365 Mile Club 7. Congeniality Awards 8. Silver Swimmers Club 9. Hall of Fame
3. Annual Meeting & Awards Banquet	 Thank you to Hopkins Masters and to Dave Bergquist and Karen Zemlin for hosting the fun relay meet this afternoon Thank you to Social Chair Louise Buckler for planning the dinner According to United States Masters Swimming (USMS) Rules and our bylaws, Minnesota Masters Swimming must hold an annual meeting open to all members We wish to increase visibility of this meeting by pairing it with a Hall of Fame induction ceremony and awards dinner. Our hope is that the increased attention will result in increased participation, helping to make our organization even better at serving all of our members We need your help! Give us your ideas; both ideas for events and programs for the board of directors to take on and also ideas for awards

Minnesota Masters Swimming promotes swimming throughout our region* as part of a healthy lifestyle for adults of all swimming experience levels, from novice to expert. We have a wide range of programs for all adult swimmers (fitness, triathlete, competitive) that provide organized workouts, technique instruction and skills development, opportunities for pool or open water competition, as well as opportunities for community involvement. We relish the camaraderie of fellow swimmers as we support each other in striving to reach our personal goals.

* Our region consists of Minnesota and the western Wisconsin counties of St. Croix, Dunn, and Pierce

Items	Discussion
4. Introduce Board of	Elected Positions - Officers
Directors	(Executive Committee members)
	1. Chair: Tom Moore*
	2. Vice-Chair: Tricia Lilleberg*
	3. Treasurer: Katy Vandam*
	4. Secretary: Reed Steele*
	5. Registrar: Pam Ogden*
	Appointed Positions - Directors
	6. Pool Meet Coordination: Krisie Melson
	7. Open Water Event Coordination: Sandra Frimerman
	8. Fitness Event Coordination: Ness Madeiros
	9. Results Reporting & Top Times: Dave Bergquiest
	10. Coaches + Club & Workout Group Development: Tricia Lilleberg
	11. Charitable Opportunities: Reed Steele
	12. Social/Awards Dinner: Louise Buckler
	13. Hall of Fame: Marc Anderson
	14. Sanctions: Dave Bergquist
	15. Officials: Karen Zemlin
	16. Safety: Sandra Frimerman
	17. Meet Management: Dave Bergquiest
	18. Member Communication: Pam Ogden
	19. Webmaster & IT: Dave Bergquist
	20. Affiliated Org. Outreach: Reed Steele
	21. Audit: Brian Cohn
	* indicate position elected to 2-year term last year
5. 2013-2014 Season	Pool Meets & Postal Events (more meets than ever!)
	Nov– Dec Postal Pentathlon (Brian Cohn)
	Nov Fall Meet – Minnetonka (Barb Scouler)
	Dec "HS Throwback" @ Burnsville (Andrew Michelson)
	Jan Icebreaker Meet @ U of M (Tom Moore)
	Feb Meet @ St. Thomas - Y's Guys (Brian Holthus)
	Mar Spring Splash – Hopkins (Scott Tripps)
	Apr State Meet @ St. Thomas (Tom Moore)
	May Long Course Meters Meet @ U of M (Katy Vandam)
	July Long Course Meters Meet @ Bloomington (Reed Steele)
	August Senior Games Meet
	August Short Course Meters @ Chanhassen (Krisie Melson)
	Open Water Swims (Open Water Half Marathon)
	June Lake Harriet 1mi + 2mi (Scott Tripps)
	July Minnetonka Challenge 5mi (Scott Tripps)
	Aug Lake Rebecca 5K (Scott Tripps)
	Sep JJ Hills 2mi + 1mi (Scott Tripps)

Items	Discussion
2013-2014 Season (continued)	Group Workouts & Clinics
	Jan Habitat for Humanity Build
	March Group Workout @ St. Cloud
	March Starts & Turns Clinic @ NSAC
	April Group Workout @ I Swim Eden Prairie
	May Group Workout @ Lifetime Fridley
	May Group Workout @ U of M
	June Long Course Group Workout @ Richfield
	November Thanksgiving Charity Swim @ Minnetonka
6. 2014 Goals	Our Goals list is aspirational; we did not expect to complete every goal, but
	our list gives us a road map and targets to aim for
	Board of Directors / Governance
	1. Create backup / cross-training program for continuity and succession planning
	2. Document policies & procedures to support bylaws
	3. Continue to meet all USMS "LMSC Required Standards" and meet more
	"Suggested" Standards
	4. Remain active in USMS National Committees & Convention
	<u>Volunteers</u>
	5. Increase number of active board members from 12 to 14
	6. Create annual volunteer award program
	 <u>Membership</u> 7. Increase Registration from 999 to 1100 Increase proportion of triathlete members Increase proportion of younger than 30-years-old members 8. Increase attendance at 3rd annual Awards Banquet 9. Develop MN Masters Hall of Fame
	Coaches
	10. Create Distribution List for Coach Communication
	11. Increase involvement of Coaches in board meetings & event planning
	<u>Affiliated Organization Outreach</u> 12. Promote MN masters with marketing materials and/or swim clinics at 3 triathlons 13. Provide more opportunities to volunteer as 'angel swimmers' for triathlons
	<u>Fitness, Training & Skills</u> 14. Host 6 successful fitness events (group workouts and/or postal swim workouts) 15. Host 3 successful clinics (starts & turns, open water, stroke technique) 16. Promote Fitness Log Mileage (track total mileage of all MN swimmers to compare year over year)

Items	Discussion
2014 Goals (continued)	 <u>Pool Competition</u> 17. Host 9 successful meets during the year (expand from 7 to 9) 18. Host at least one meet of each course type: SCY, SCM, LCM (add a SCM meet) 19. Host at least one outdoor meet 20. Improve timeliness of reporting of record-setting times (report prior to next meet) 21. Increase MN Masters attendance at "away" meets – Nationals, Worlds, Senior Games, etc. <u>Open Water Competition</u> 22. Continue "Open Water Half Marathon" Series 23. Host 5 successful open water events (increase from 4 to 5) 24. Create "Marathon Swim / Channel Swim" resource
	<u>Community</u> 25. Host 2 nd annual Thanksgiving charity swim 26. Host Habitat for Humanity build day 27. Host 24 hour swim charity event 28. Host a free swim lesson event
7. Elections for 2015	All Executive Board Members are 1 year into a 2 year term, so no positions require elections this year.
8. Awards	We want to acknowledge fast swims and the swimmers who achieved them, but we also want to acknowledge people who aren't necessarily fast but show up and put in the work and share in the fun.
9. Open Water Half Marathon	Swimmers who completed 1 mi + 2mi at Lake Harriet, 5 mi at Lake Minnetonka, 5K (3.1mi) at Lake Rebecca, and 2mi at JJ Hills have swum 13.1 total miles and completed the Twin Cities Open Water Half Marathon series Kim Vickberg Katie Martin Jane Morris Danielle Kolb Amy Adam Katie Melmer Mary Hauff Barb Ballard Laura Kueny Annette M Paradise Allen LeeAnn Mateffy Kevin Pollman Brian Kirkvold Jay Gallentine Gordy Kaufmann Tom Moore Nick Summers Jeff Sanders

Items	Discussion
10. Congeniality Awards	 We asked each coach or club rep to nominate a member of their club who makes swimming fun – someone people are happy to see at workout; they may not be the fastest swimmer on the team, but they add to the camaraderie Caroline Lambert
11. Silver Swimmers Club	If you have been a Masters Swimmer for 25 years or more, we want you to have a silver MN Masters cap. Due to inconsistent record keeping over the years, this is a "self nominated" award – please let us know if you qualify!
12. Hall of Fame	Purpose 1. Acknowledge those with long-term outstanding swimming performances. 2. Acknowledge those that contributed to the betterment of Minnesota Master swimming and US Masters Swimming. 3. Continually uplift Minnesota Masters Swimming. 4. Archive the history of Minnesota Masters Swimming. 7. Acknowledge those that contributed to the betterment of Minnesota Masters Swimming. 8. Archive the history of Minnesota Masters Swimming. 9. At least 10 years of Minnesota Masters Swimming. 2. At least 10 years of Minnesota Masters Swimming. 3. Swimming under other LMSC's or Unattached does not count. 4. Performance as measured by: a) event wins or strong placement in the MN Top Ten; b) state records; c) duration of state records; d) national Top Ten placements; e) national records; f) All-American status: pool or long distance; g) All-Star status; h) FINA Top Ten placements; i) FINA ALL-Time Top Ten placements; j) relay participation. 5. Leadership shown in the pool or on the deck. 6. Contributions to Minnesota Masters. 7. Other circumstances The inaugural class has 12 inductees. Each inductee was introduced, with a discussion of their swimming history and accomplishments, then presented with a plaque and a Hall of Fame Jacket. • Dave Anderson • Roger Bosveld • Mamie Brown • Ray Hakomaki • Tom Hodgson • Brian Jacobson
13. Closing	No motions were made from the floor. Thanks to everyone for a great year!