U.S. Masters Swimming Executive Committee Conference Call minutes November 30, 2010 FINAL

Action Items:

1. None.

Jeff Moxie – President called the meeting to order at 8:33 PM EDT. Also present were, Michael Heather VP of Administration Nadine Day-VP of Community Service, , David Diehl-VP of Programs, C.J. Rushman – Secretary, Ralph Davis-Treasurer, Rob Copeland-Immediate Past President, Doug Church-Legal and Executive Director - Rob Butcher.

Absent: Ed Tsuzuki - VP of Local Operations

EC Agenda topics:

- 1) President's report (Jeff): Jeff will appoint Walt Reid as the IMSHOF liaison and Jeff will be sending out an email to the Governance committee members.
- 2) Executive Director Report (Rob B): Rob provided an update on Swim Fest, our coaches' education weekend program. SwimFest 2009 was in Houston and SwimFest 2010 was in San Diego. While each event met its goal of providing coaches education, each event cost roughly \$12,000. The directive has been that SwimFest just like our other events should find a path to break even. Our 2011 SwimFest proforma shows a nominal charge for coaches to attend, as well as a charge for coaches to get Level 1 and Level 2 certification at SwimFest. When looking at SwimFest 2011 with the new revenue, it will still be a money loser of somewhere around \$5,000 or more. The staff is not comfortable moving forward with SwimFest 2011 under this scenario and would like to shelf SwimFest 2011, and thus redeploy our resources towards the regional certification programs. Nadine believes there is a need for a SwimFest type program and would like to further discuss. Mike H. asked if the Coaches Committee is interested in taking the lead on SwimFest. Rob B. stated that staff's time is not allocated towards the cost of SwimFest so transferring responsibility of the event to volunteers would not alleviate any of the financial burdens. The majority of the cost comes from travel for mentor coaches, facility rental, scholarships, feeding participants, etc. There are additionally significant planning and site visits that go into successfully putting on the SwimFest experience. Rob B. will send the proforma to Nadine so the Coaches Committee and staff can further discuss.
- 3) Sport medicine update (Nadine): Nadine spoke with Jane, and they have responded in a timely fashion regarding the articles that were posted to the USMS website.
- 4) Old business-
 - Legal Tabled to next meeting.

5 New business -

- Forums use policy document—Mike sent out a document that has proposed language that will notify people there are rules when using the forums website. Rob C said that we need to develop a consistent message about the rules and stated policy and what we enforce. Rob C will work with Jim Matysek to develop the forum policy use rules. Nadine asked if we ever got a hard dollar cost to make the Forums members only. Rob B said we do not have that information.
- Gay Games Several Masters World records were set at the Gay Games that have been denied recognition by FINA. The reason is the event was not sanction by the German National Governing Body.
- NBR processes- Currently there are National Board of Review appeal filings being sent to the National Office. Any item related to the NBR, should not go to the National Office, but go to the Chair of the National Board of Review to be provided onto the Secretary. What is printed on page 73 of the Rule book needs to be changed.
- Championship Committee Mike said that the Championship Committee is entertaining the idea have having a second liaison to the National Championship meet, including the pre-site visit.
- Jeff has asked Rob C to Chair the Ad-hoc election committee, which he has graciously agreed.
- Jeff asked the Executive Committee to be aware of how we conduct ourselves in any public forum as we are considered to be representing USMS, whether we may believe we are or not.
- Dave Diehl had provided two documents from the Open Water Committee regarding Open Water guidelines and Open Water sanctioning. These documents were a result of the feedback provided by the Board at the July board meeting. Dave requested the EC read and provide feedback.

The Executive Committee went into Executive Session at 9:38 pm EDT. The Executive Committee came out Executive Session at 9:56 pm EDT.

The next Executive Committee meeting will be held on December 14th, 2010 at 8:30 pm EDT.

The meeting adjourned at 9:56 PM EDT.

C.J. Rushman, Secretary